Statement from Bell Media Relations
June 20, 2013

Kathy,

We won't be able to put anyone forward for an interview but here is further background on the Professional Management Program (PMP).

Bell's Professional Management Program (PMP) is a voluntary training program for post-secondary students, recent graduates and those in career transition.

We receive about 2,000 applicants per quarter and are able to accept about 70. Participants can choose from approximately 150 learning modules over the 3-4 month program. Bell's PMP is recognized by several Ontario academic institutions as a top-rated co-op placement destination.

The program is largely run by management volunteers at Bell who want to offer learning opportunities to people who don't yet have practical work experience. Participants get the opportunity to learn in a corporate environment with advanced technology and support from management and the Bell Mobility team.

It's important to note that the program doesn't replace any Bell employees or support or benefit any of Bell's business operations.

Regards,
Albert Lee
Bell Media Relations